



Tobacco Company

G. H. MOULTON  
Key Account Manager

6500 Jericho Turnpike, Suite 207  
Commack, NY 11725  
516-499-0254  
Fax 516-499-0572  
Voice Mail 800-757-8255  
Ext. 46958

May 28, 1997

Mr. Jim Pieprzak  
Genovese Drugs  
80 Marcus Drive  
Melville, NY 11747

Dear Jim:

R. J. Reynolds Tobacco Co. will be changing the Winston pack and a new campaign will begin in the near future. I will discuss this with you at our next appointment on June 16th.

As information, attached is new packaging and UPC code information. The UPC's have not changed.

If you have any questions, please call me.

Sincerely,

  
George H. Moulton

GHM/pk  
encl.

e:\winston.doc

51857 9207

"We work for smokers."